

CONTRACT



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 567460 /		<u>Alt Order #</u> 09788186
<u>Product</u> RNC		
<u>Contract Dates</u> 08/11/12 - 08/17/12		<u>Estimate #</u> 2993
<u>Advertiser</u> Republican National Committee		<u>Original Date / Revision</u> 08/10/12 / 08/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u> 8380	<u>Advertiser Code</u> 20	<u>Product Code</u> 445
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	08/13/12	08/17/12	M-F 530a-6a	530a-6a		:30			NM	5	\$4,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	MTWTF--				5	\$800.00			
N 2	8	08/13/12	08/17/12	M-F 6a-8a	6a-8a Rotator		:30			NM	5	\$7,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	MTWTF--				5	\$1,400.00			
N 3	8	08/13/12	08/17/12	M-F 6a-8a	6a-8a Rotator		:30			NM	5	\$7,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	MTWTF--				5	\$1,400.00			
N 4	8	08/13/12	08/17/12	M-F 9a-10a	9a-10a		:30			NM	2	\$1,700.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	MTWTF--				2	\$850.00			
N 5	8	08/13/12	08/17/12	M-F 6p-7p News	6p-7p News		:30			NM	3	\$4,800.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	MTWTF--				3	\$1,600.00			
N 6	8	08/13/12	08/17/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$1,600.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	MTWTF--				1	\$1,600.00			
N 7	8	08/13/12	08/17/12	M-F 10p-1030p	10p-1030p		:30			NM	2	\$3,600.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	MTWTF--				2	\$1,800.00			
N 8	8	08/12/12	08/12/12	Su 6p-7p	6p-7p News		:30			NM	1	\$900.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----S				1	\$900.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Advertiser</u> Republican National Com		<u>Original Date / Revision</u> 08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	8	08/13/12	08/17/12	M-F 730-8p	730p-8p		:30			NM	2	\$2,800.00
		BIG BANG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MTWTF--				2	\$1,400.00			
N 11	8	08/12/12	08/12/12	Sa & Su 10p-11p Fox 8 New	10p-11p Rotator		:30			NM	1	\$1,600.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$1,600.00			
N 12	8	08/13/12	08/17/12	M-F 11p-1130p	11p-1130p		:30			NM	2	\$1,700.00
		BIG BANG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MTWTF--				2	\$850.00			
N 13	8	08/13/12	08/17/12	M-F 1130p-12a	1130p-12a		:30			NM	1	\$600.00
		SEINFELD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MTWTF--				1	\$600.00			
N 14	8	08/11/12	08/12/12	Sa & Su 10p-11p Fox 8 New	10p-11p Rotator		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----SS				1	\$1,600.00			
N 15	8	08/13/12	08/17/12	M-F 10a-11a	10a-11a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MTWTF--				1	\$400.00			
Totals											32	\$39,300.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/17/12	32	\$39,300.00	\$33,405.00
Totals	32	\$39,300.00	\$33,405.00

Signature: _____ **Date:** _____

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